

### IPIC FRAMEWORK

As you reflect on the vlogs you watched, jot notes in responses to the questions in each category. You may also add any additional information that you feel fits into each square.

<p><b>KNOWLEDGE</b></p> <p>What types of language are used in vlogs (persuasive? descriptive?)?</p> <p>What terms and grammatical structures are used?</p> <p>What register of language is used?</p> <p>What topics are discussed?</p> <p>What is the format of a vlog?</p>	<p><b>SUBJECTIVITY</b></p> <p>What language did you use in each section of your vlog? Why?</p> <p>Did you choose to follow the example vlogs in terms of structure? If not, why?</p> <p>What clips did you choose to include? Why?</p> <p>What clips did you choose to leave out? Why?</p>
<p><b>ANALYSIS</b></p> <p>When might register change throughout the vlog? Why?</p> <p>What topics do you think are appropriate to discuss in a vlog? Why?</p> <p>What types of language are appropriate or inappropriate to use in a vlog? Why?</p> <p>How is language used in a vlog similar/different to other language use?</p>	<p><b>AWARENESS</b></p> <p>How did your classmates react to your vlog? How do you know?</p>

