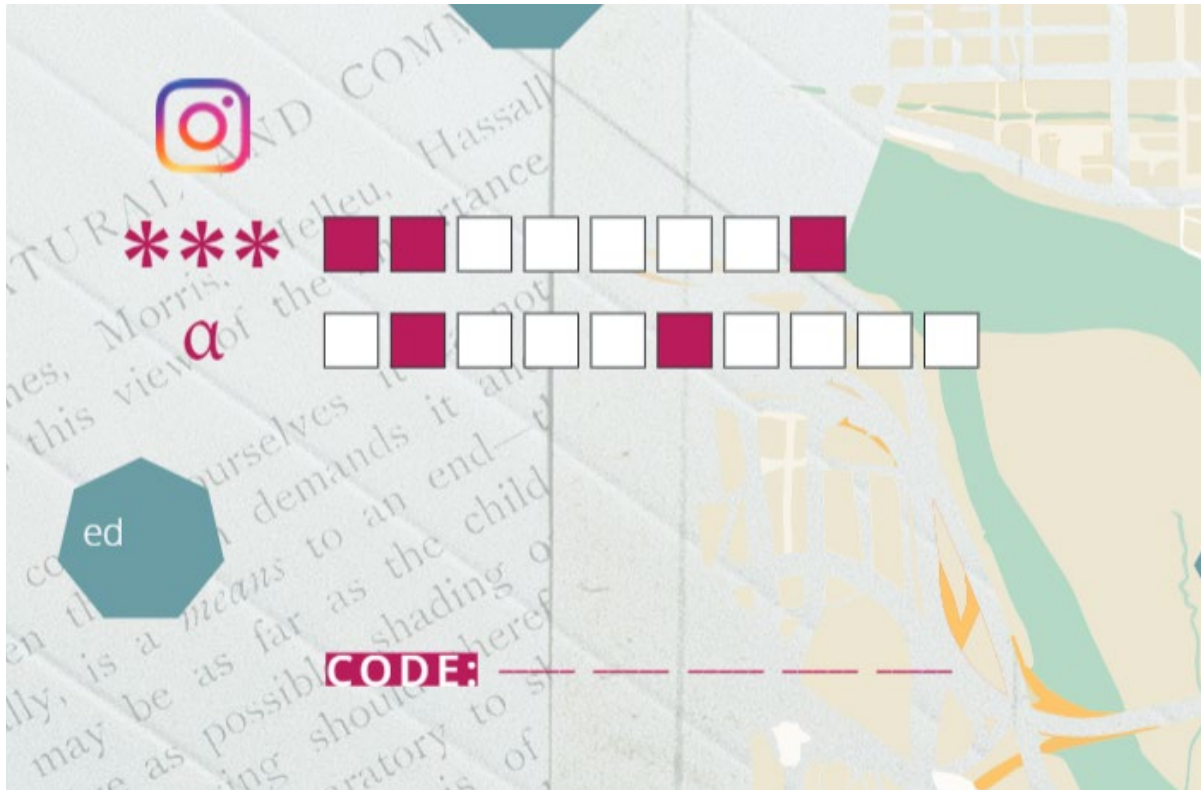


1. Try to solve the puzzle below using the Instagram feed @behindthegreat.



2. Now, think a little more about the Instagram posts you saw and complete the chart below.

| | |
|----------|--|
| Captions | What kind of language is used in the captions? Do these captions feel long or short? Why? Look at another feed and decide how these compare. |
| Images | What do you notice about these images? How are they helpful? |
| Tagging | What is tagging? Why is it important? Does it happen here? Why or why not? |
| Hashtags | What do you notice about the hashtags used in the post? |
| Other | Is there anything else you notice? |